

PLEASE CONSIDER MAKING A DONATION TO THE BALLARAT FOUNDATION



Now! For the Future

Your one contribution today can create a lifetime of benefit

Please accept my gift to the Ballarat Foundation:

- \$10,000 \$5,000 \$2,000 \$1,000 \$500 \$250 \$100 Other \$ _____
- Cheque/money order enclosed; made payable to The Ballarat Foundation
- I would like this donation to be tax deductible I would like this to be an annual donation for _____ years
- I would like this donation to go to the Corpus OR I am happy for this donation to be used for administrative purposes

Name _____ Business (if applicable) _____ Postcode _____
 Postal Address _____ City/Suburb _____
 Phone _____ Email _____

I would like a representative from The Ballarat Foundation to contact me to:

- discuss other aspects of The Ballarat Foundation
- discuss a donation to a specific purpose fund such as our Regional Animal Support and Protection Sub-fund, Regional Health and Personal Wellbeing Sub-fund or Regional Environmental Protection Sub-fund
- discuss a bequest to The Ballarat Foundation

Thank You

Please return (with your cheque) to: **The Ballarat Foundation, P.O. Box 1676, Ballarat Mail Centre, Ballarat, 3354**
 To speak to our CEO, phone 5329 4613 or email info@ballaratfoundation.org.au • ABN 99 072 908 855 • www.ballaratfoundation.org.au



health & personal wellbeing
 Supporting personal wellbeing and care across a range of areas including, but not limited to:

- Health Care, treatment and research including: Cancer illnesses, Heart illnesses, Ageing illnesses, Mental Health, Child illnesses, Hospitals and Health facilities.
- Palliative Care.
- Disabilities.
- Homelessness.



environment
 Supporting the environment and concern for it includes:

- Developing a culture of sustainability
- Restoring, maintaining and enhancing natural assets
- Reducing our resource consumption and everyday impacts
- Addressing significant aspects of natural environment such as: Native Forests, Wildlife and their habitats, Air and water quality, Waste minimisation, Soil conservation, Biodiversity, Sustainable eco principles



animal support & protection
 Supporting the well-being, care and protection of animals and birds in the categories of:

- Domestic pets,
- Animals native to the country and region, in their natural habitat and in captivity,
- Working animals (such as farm animals)
- Animals supporting impaired humans (such as seeing eye dogs), and
- Animals engaged in sporting pursuits.

When you contribute to one or more of these Sub-funds you are supporting that specific area of need at a local level.

Want to know more – contact our CEO on 5329 4613 or complete the attached pledge card.

Giving Options
 In this edition **Themed Open Sub-funds**

In a community foundation first, Ballarat has created three 'open' funds that allow the entire community to contribute to a specific theme with the great advantage of having the earnings spent locally within our region.

Whether in life or as a bequest these three funds cover a range of themes that are generally close to our hearts when it comes to giving – Animals; Health and Wellbeing; and caring for the environment.

Grants in Action



BDNH CEO Joanne Gell, Steve Moneghetti and Angela Carey from the Courier Charity Fund and Noel Trengove say goodbye to the 30 year old resuscitation dummy.



Ron Morrison representing the Lighthouse Foundation – Ballarat receives their cheque from the Courier Charity Fund.

The Courier Charity Fund recently made two grants to local community organisations as part of its long term commitment to make periodic grants in areas that make a difference.

Ballarat District Nursing and Healthcare received \$9,000 to purchase a new defibrillator and training mannequin – Resusci Anne replacing the existing over 30 year old training doll.

The Lighthouse Foundation received \$3000 in funding for a new air conditioner for its Ballarat house which accommodates up to six young people who have no where else to go.

Helping us help you!

bankmecu made history becoming Australia's first customer owned bank on 1 September 2011, **mecu** Limited – one of Australia's largest and strongest mutual financial institutions – adopted the new trading name **bankmecu**.



Whilst it is a new name, **bankmecu's** cooperative ownership, values, products, and personal customer service remain.

Almost at the same time and consistent with its responsible approach to banking, **bankmecu** and The Ballarat Foundation announced a strategic partnership whereby **bankmecu** will assist the Foundation with funds in support of its operation to foster growth within the Foundation and its capacity to support the community.

Having identified much in common the relationship will allow both organisations to strengthen their presence within the region. Moving forward they will seek further and future opportunities to work together to enrich the community in areas of common interest such as education, social responsibility, sustainability and environment. Our Foundation's recent 10th Anniversary was a case in point where **bankmecu** was announced as the corporate supporter for the event.

The Ballarat Foundation welcomes **bankmecu** as a supporter and looks forward to working with an organisation focused on its customers and contributing positively to the economic, environmental and social issues in the Ballarat Community.

Our first Ten Years

The Ballarat Foundation is celebrating its first decade of operation and among its achievements has distributed in excess of \$1.4 M to over 150 not for profit organisations through grants and support over the ten year period.

Additionally the Foundation has amassed a corpus of \$2,000,000 which is invested and each year has the capacity to support the community through grants from the earnings achieved.

Further, in recent months the Foundation has brought Vital Signs®, a community health check, to Ballarat and facilitated the Pompey Elliott Statue in Sturt Street.



The Ballarat Foundation includes over 30 Sub-funds in the name of individuals and businesses including the well recognised Telstra Country Wide Ballarat Community Fund and the Courier Charity Fund.

Our first ten years represents some tremendous achievements, in no small way influenced by the many people who have believed in and supported the Foundation.

The Ballarat Foundation is your Community Foundation, owned by the community and working for the community. We receive and invest funds using investment income to support the community in which we live both now and for the future. We provide guidance and advocacy to individuals, groups and the community in general.
 We consistently look for support through donations, gifts and bequests. Please consider what we can do to help you to help your community. Established ten years we have delivered over \$1.4 million in support to over 150 organisations and have amassed \$2 million in invested funds.
 To learn more about the Foundation go to www.ballaratfoundation.org.au or call us on (03) 5329 4613



Our new ambassadors showing off their certificates and lapel pins.

To celebrate this ten year milestone, the Foundation hosted an event with 90 attendees to acknowledge the support of the community and in particular the people who have contributed to the establishment and ongoing success of the Foundation.

Our Ambassadors
 We adopted a special acknowledgement for a number of selected people who have been instrumental and key to The Ballarat Foundation and have awarded these people with the title of "Ambassador". This reflects on the important role these people have played and the potential, as an advocate, for them to influence others into the future. To read more on Ambassadors go to www.ballaratfoundation.org.au

Looking Ahead
 With the trials and successes of the first ten years behind us The Ballarat Foundation is not prepared to rest on its achievements and is set to continue to grow its corpus with your support. Every dollar that is added to the corpus has the capacity to then generate



income for distribution year in year out. We will continue to grow our corpus funds and seek to generate annual returns which can be effectively used to build our communities through support and funding.
 Unashamedly, to do this we need to connect with individuals and by working together we will also build the Foundation for our community.
 You can expect to see and hear more from us as we build networks, seek supporters and build donor relationships.
 You will also see some clever initiatives as we roll out new tools to generate future interest.



spring 2011



Now! For the Future

Our Proud past captured in Bronze for Future generations



Ballarat's long history of statuary memorials dates back to 1884 when Thomas Stoddart presented his impressive gift of 12 classic Italian marble statues to the City of Ballarat; setting the basis of a Ballarat tradition of recognising people and events, both local and national, through statues and memorials which has continued to this present day.

On May 7th we introduced you to Ballarat's newest statue, the first in a decade; Major General Harold Edward (Pompey) Elliott, CB, CMG, DSO, DCM, VD now graces the 400 block of Sturt Street. The Elliott statue compliments Sir Albert Coates as together they frame the historic bandstand.

Through the efforts of the proponents of this statue John Birt, Tony Charlton AM, Don McKenzie and David Shaw the idea got traction and with the majority of funding being provided by the Tattersall's George Adams Foundation the statue looked set to

arrive. With further work by Jeremy Johnson, support from FRRR and the City of Ballarat and with the facilitation of the project by The Ballarat Foundation the statue came to realisation.

Elliott was one of the very significant, native-born military leaders Australia produced for the First World War. An exceptional fighting leader, brave, explosive and blunt; Elliott was worshipped by his men. Post war he did much to support returned soldiers whilst operating a legal practise and becoming a politician and father.

Pompey Elliott was educated at Ballarat College, where today "Elliott House" proudly bears his name.

"An exceptional fighting leader, brave, explosive and blunt; Elliott was worshipped by his men."



This magnificent work by artist Louis Laumen was unveiled at the commencement of Heritage Weekend by General Peter Cosgrove AC MC (Ret'd) and Mayor Councillor Craig Fletcher at a ceremony featuring the Australian Army Band Melbourne and the Royal Melbourne Philharmonic Choir.

For more information on Pompey Elliott and this remarkable community asset go to www.ballaratfoundation.org.au

Also, read the Pompey Elliott Biography by author **Ross McMullin** Scribe Publications / ISBN:9781921372018

From the CEO's desk



After spending the bulk of 2010 building a corpus for the Wendouree Delacombe Sub-fund, 2011 by comparison has seen the Foundation move into quite different areas with the release of the first Vital Signs "Community Health check-up" Report and the unveiling of the most impressive "Pompey" Elliott Statue in Sturt Street, Ballarat.

We have also been busy with more traditional work such as Back to School Vouchers and delivery of grants from the Foundation and its Sub-funds.

In this newsletter you will learn of our new Open Sub-funds we have developed to make it easy for donors to direct funds to three specific areas which research indicates are important to people, especially those planning their estate and making a bequest.

The Ballarat Foundation is also very pleased to announce a sponsor relationship with MECU which will see the two organisations working together to lift our respective presence in the community and to promote our community work.

Most recently we celebrated an anniversary, ten years of community involvement from The Ballarat Foundation. On behalf of the Foundation I express a big thank you to all those that have assisted and contributed to

the Foundation through this period and we look forward to your ongoing support into the future.

Congratulations to those recently awarded Ambassador status.

Also please join me in welcoming a new Board member in Judy Verlin.

Don't miss out on the FREE Save & Raise offer that will save you money and support the Foundation at the same time.

I trust you find this Newsletter of interest in keeping you informed of the work of The Ballarat Foundation. For more information go to www.ballaratfoundation.org.au

Noel Trengove, CEO

How is our city's health?

When we see a headline we often think the worst of our city – but how is it really travelling?

That is the question that The Ballarat Foundation answers with its first Vital Signs report to the community.

VitalSigns®

Ballarat needed an independent measure across a range of community issues that would give citizens an easily read and easily understood snapshot of the health and vitality of the community.

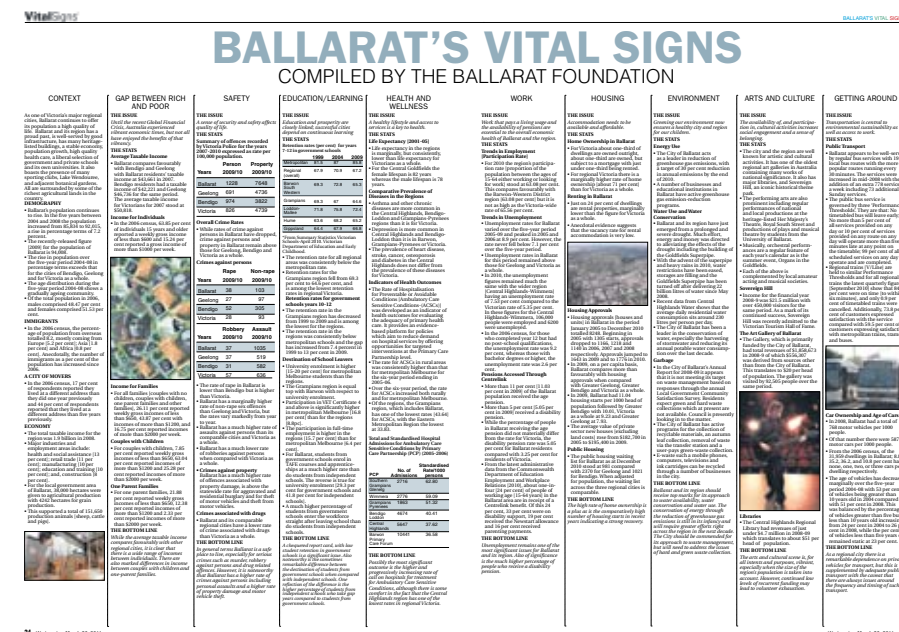
We embarked on the Vital Signs project to

- Provide a snapshot of the quality of life in Ballarat and its region.
- Provide an opportunity to compare Ballarat with its comparable cities using Victoria as a whole as the baseline.
- Act as a catalyst for further conversations and actions by the community and its leaders.

The Ballarat Foundation was most fortunate to have the services of Emeritus Professor Wayne Robinson, author of over 140 publications and retired Vice Chancellor of the University of Ballarat who took a lead



Emeritus Professor Wayne Robinson presents Ballarat's Vital Signs to the 2011 National Community Foundations Forum at Kingscliff, NSW.



role in Vital Signs and became so engaged that he has completed the bulk of this body of work almost single handed.

Information contained in Ballarat's- Vital Signs is based on publicly available data from industry, and federal, state and local government sources exploring: the gap between the rich and the poor; personal and community safety; education; health and wellness; work; housing; the environment; arts and culture; and getting around [transport]. The findings are fascinating, sobering and instructive.

Vital Signs shows that the great majority of people of Ballarat and its region continue to lead a high quality of life, well served by good infrastructure, health and educational services, sporting and recreational facilities and vibrant cultural offerings.

Average taxable income compares favourably with other major regional cities and a majority of couples with children have incomes exceeding \$1200 per week. There is a high level of home ownership and a

high level of housing approvals. University enrolments by school-leavers are high compared to other regions in Victoria. It is also a city renowned for its cultural and artistic pursuits.

Ballarat's population is growing at a rate faster than its comparable regional cities and Victoria as a whole. The city is increasingly multicultural and is economically stable.

However, for a minority of citizens, income is low, unemployment occurs, and there is educational disadvantage for some.

Aspects of the safety of our citizens are also of concern; as is the variation in educational opportunity.

That identified, if we consider the wide sweep of the Vital Signs, Ballarat and its region should take heart and be quietly pleased with the overall scorecard with by far and away the majority of its citizens leading lives of fulfilment and achievement in one of the most pleasant regions in the nation, but, a minority of the population

does not share either the prosperity or the opportunity available in the city and the region.

The Foundation sees Vital Signs as a catalyst firstly for opening discussion and secondly as a sound base for action. The Ballarat Foundation for its part continues to provide leadership, funds and strategies to assist those in need, especially through community organisations servicing those needs.

At the release of Vital Signs, Professor Robinson stated, "Taking the broadest of overviews we should aim to be seen as the benchmark in each area of Vital Signs and not be chasing the benchmarks of others. In other words it should be other regional cities that look to Ballarat as the exemplar and not Ballarat running a distant third behind other regional cities."

"Our fundamental aspiration and inspiration should be to lead the field. And this will come through strong, collaborative and visionary leadership."

Future reports will allow for comparison to benchmark how we are improving or declining in each area. This will offer direction to leaders and individuals alike as to how what and where investments need to be made to improve our community. The recent census data will provide much of the input as it becomes available.

To read a full copy of the report or reference the resource materials used go to www.ballaratfoundation.org.au

The Vital Signs Report was published with the support of the Ballarat Courier and has been received with acclaim by community leaders, councillors and generally by the public.

Vital Signs® is licensed in Australia to Australian Community Philanthropy Limited and is based on an approach taken by the Community Foundations of Canada.

New Board Member



The Ballarat Foundation welcomes Judy Verlin to its Board. An extremely well respected citizen, Judy brings a wealth of experience and ideas to the Board.

A former small business owner Judy has been Mayor of the City of Ballarat on two occasions from 1998-99 and again from 2009-10.

She was a City of Ballarat Councillor from 1996-2002 and again from 2009-current. She also acts as a small business consultant.

Our Board is excited to have Judy take up this position and looks forward to working with her in building the Foundation and the community in the years ahead.

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Office - 51 Lydiard St South, Ballarat
Postal - P.O. Box 1676
Bakery Hill, 3354
Phone (03) 5329 4613
Email info@ballaratfoundation.org.au
Web www.ballaratfoundation.org.au

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- standby power controllers
- energy saving light bulbs
- water-saving showerheads
- home energy assessment



standby power controllers



energy-saving light bulbs



water-saving showerheads



qualified installers police checked & photo'd

For each assessment Save & Raise will contribute up to \$30 to The Ballarat Foundation

Check the flyer mailed with this Newsletter and see how easy it is to Save on your power, gas and water bills and at the same time provide valuable funding to The Ballarat Foundation.

It is as easy as one call.

Even if you have already changed your lights and showerheads an energy assessment may help further.

www.saveandraise.com.au